Report on Expert Lecture on "Intellectual Property Rights" Organized by the Department of Civil Engineering, Integral University on 20th November 2024

The Department of Civil Engineering, Integral University, organized an Expert lecture on "Intellectual Property Rights (IPR)" at 2:00 PM on 20th November 2024 at the Seminar Hall, Block E. The primary objective of the lecture was to enhance faculty members and students' understanding of the significance and role of IPR in protecting innovations, creations, and ideas in today's knowledge-driven economy. The lecture aimed to educate them on the legal frameworks governing patents, copyrights, trademarks, and trade secrets, while encouraging innovation and ethical practices. The keynote speaker for the event was Dr. Deep Kumar Gupta, Ex Engineer-In-Chief, Uttar Pradesh Irrigation Department.

The session commenced with a warm welcome address by Mr. Mohd. Asim, Assistant Professor, Department of Civil Engineering, followed by Dr. Neha Mumtaz, Associate Professor and Coordinator, IQAC, who presented a memento to the guest as a token of appreciation on behalf of the department.

During his insightful lecture, Dr Gupta explained the fundamentals of IPR, including its various types—patents, copyrights, trademarks, and trade secrets—and their importance in protecting intellectual assets. He detailed the national and



Dr. Neha Mumtaz presenting Bouquet to Dr. Deep Kumar Gupta

international legal frameworks, filing procedures, and the practical role of IPR in business, start-ups, and academia. The session also addressed challenges in enforcement, ethical



Participants during the Lecture

further enriching their understanding of IPR.

concerns such as plagiarism, and commercialization of intellectual property through licensing and technology transfer. Dr Gupta further explored the impact of emerging technologies on IPR and discussed career opportunities innovation in management, offering students practical insights and realworld applications. The session was highly interactive, with active participation of 60 students. The engaging Q&A segment allowed students to pose thought-provoking questions,

The event concluded with a formal vote of thanks delivered by Mr. Mohammad Asim, who expressed gratitude to Dr Deep Kumar Gupta for his enlightening lecture and for sharing his expertise. He also acknowledged the guidance and support of Prof. Syed Aquel Ahmed for organizing these mind stimulating events and appreciated the students for their enthusiastic participation.

This expert lecture provided students with valuable knowledge about Intellectual Property Rights and emphasized its importance in professional and academic contexts, empowering them to navigate the evolving intellectual property landscape effectively.